

Mary Campbell • 3538 Dewey Avenue • Omaha, Nebraska 68105-1376
402-345-7618 home • 402-415-4188 mobile • mary@zgravweb.net
Web site: www.zgravweb.net

Experience

1985-present — Owner, Writer, Editor, Marketer

Zero Gravity — Omaha, Nebraska; Tucson, Arizona; Hutchinson, Kansas

Marketing, promotion, P.R., business/marketing plans, manuscripts for academic, business, medical, AEC, governmental, and nonprofit organizations. Selected assignments:

- Writer/researcher, *Enterprise*, University of Arizona Entrepreneurship Program
- Ghostwriter/researcher, *Prostate Cancer*, *Breast Cancer*, *Your Complete Guide to Facial Cosmetic Surgery*, Addicus Books
- Writer/researcher, ABCNEWS.com *Small Business Builder*
- Coauthor (with Pipi Campbell Peterson), *Ready, Set, Organize* (2nd ed.)
- Author, *Unfamiliar Territory*, *Daddy Pete*, *Write Better Right Now*
- Editor or ghostwriter, *Lived to Tell*, by Edward Keonjian (published memoir); *Kansas Journeys*, by Mil Penner and Carol Schmidt; *Exploring Kansas*, by Mil Penner; numerous books on gardening, travel, and other topics

2004-2006 — Senior Marketer/Communicator

RDG Planning & Design — Omaha, Nebraska

Marketing/PR/promotion strategies, ads, proposals, media releases, other materials for 60-person architecture, planning, and design firm

1988-2001, 1977-1981 — Editor/Marketer

The University of Arizona — Tucson, Arizona

1996-2001 Editor and Associate Editor, Eller College of Management

Edited midsize-business journal *FINOVA Quarterly*. Created and managed Website for FINOVA-UA Midsize Business Alliance. Wrote and edited other college publications. Chaired staff advisory committee.

1988-1996 Associate Editor, Marketing, Extended University

Managed marketing projects for credit and personal/professional-development programs. Wrote and managed production of print marketing materials. Served on staff and university-wide committees and planning groups.

1977-1981 Editorial Assistant, University Curriculum and Summer Session

Edited and managed production of general catalog

1984-1985—Promotion/Development Director, KHCC, Hutchinson, Kan.

Recent Activities & Affiliations

Society for Marketing Professional Services

First Central Congregational Church: Education, music, diaconate

The ARTery, nonprofit arts organization for midtown Omaha

- Web-site design and maintenance [www.arteryomaha.org]
- Instructor, Dancing Classrooms—ballroom dance for 5th-graders

Instructor, professional-development courses, writing workshops, bridge classes

Other interests: Dance • Composing • Gardening • Antique furniture

Education

1995 — Bachelor of Arts Degree, English major, music minor

The University of Arizona — Tucson, Arizona

- Stanford University — 30-plus semester hours (equiv.)
- University of Nebraska at Omaha — 30-plus semester hours

Recent continuing education: Adobe InDesign (2005), Small Business Online (2006), Wireless Mobile Computing (2006), Online Marketing (2006)